

ROTARACT

RIVER

Days

DRESS CODE:  
**ALL PLAID!**

INVOLVEMENT PACKAGE

FOR BUSINESSES, NON-PROFITS & ORGANIZATIONS

Peace River  
Rotaract



DOWNTOWN PEACE RIVER | JULY 5-7, 2024

# LET'S PAINT THE TOWN PLAID!

## FRIDAY

### 101<sup>ST</sup> BLOCK PARTY!

JET BOAT SHOW & SHINE  
MAINSTAGE - LOCAL TALENT  
PATIO BREWS & FOOD TRUCKS  
ART EXHIBIT & VENDORS  
KARAOKE CONTEST  
ARM WRESTLING  
AXE THROWING  
AND MUCH MORE!

18+ ACTIVITIES & FUN

## SATURDAY

### RIVERFRONT FUN!

JET BOAT RACES  
FACE PAINTING & BALLOON ART  
LAZER TAG & BOUNCY CASTLES  
MINING FOR MONEY  
FITNESS SHOWDOWN  
BATH TUB RACES  
OPEN MARKET  
BEER GARDENS & MORE!

FOR FAMILIES & FRIENDS

## SUNDAY

### SUNDAY FUNDAY!

JET BOAT RACES  
FLAPJACK BREAKFAST  
HOT ROD SHOW & SHINE  
PEACE REGION'S GOT TALENT

FUN FOR ALL AGES!

WEEKEND EVENTS ARE  
WEATHER DEPENDENT  
& SUBJECT TO CHANGE

## PROMOTE BUSINESS & ORGANIZATIONS

We are excited to invite your organization to take part in Rotaract River Days! This plaid-themed weekend extravaganza is set to take place in downtown Peace River from July 5-7, and we believe that your organization's participation could significantly enhance the overall impact of the event. Let's combine our strengths, resources, and expertise to create a memorable and successful gathering that benefits our shared causes. Together, we can maximize our collective efforts, foster a sense of unity and community enrichment while reaching a broader audience.

### ESTABLISH

A themed event in conjunction with the Peace River Jet Boat Races that enhances the image and contributes to a sense of pride in our hometown.

### ENGAGE

Captivate locals and visitors with exciting activities and fun entertainment for all ages. Let's create fond memories of our hometown.

### PROMOTE

Boost local business by creating exposure, promoting tourism and highlighting economic development.

### SUPPORT

Collaborate with other non-profit organizations to maximize efforts and amplify our collective impact on the community.

## **FREE ADVERTISING PLATFORM FOR EXPOSURE COMMUNITY ENGAGEMENT**

Joining Rotaract River Days means more than just showcasing your organization—it's about connecting with the community and increasing your visibility. By participating, you'll be part of an event that celebrates local organizations and supports economic growth in the Peace Region. Don't miss out on this opportunity to make a meaningful impact while promoting your business or organization to a wide audience.

## **TYPES OF VENDORS: LOCAL BUSINESSES, ARTISANS, NON-PROFITS, FOOD VENDORS**

## **WHY COLLABORATE WITH US?**

By joining forces, your business or organization can benefit in numerous ways:

- **Exposure and Visibility:** Your organization will have the opportunity to showcase its mission, projects, and initiatives to a diverse audience from Peace River and surrounding areas.
- **Promotion and Advertising:** Take advantage of Rotaract's growing network of followers and let us help promote your products or services offered in the Peace Region.
- **Community Engagement:** Connect with the community on a personal level, fostering relationships and demonstrating your commitment to making a positive impact.
- **Fundraising & Networking:** A venue to raise funds for your organization while building relationships with other like-minded individuals, local businesses, and community leaders present at the event.
- **Community-minded Cooperation:** Participate in or organize charitable activities during the event, creating a meaningful impact on the community while aligning with your organization's mission.

## **HOW YOU CAN GET INVOLVED?**

Ways your business or organization can participate in Rotaract River Days:

- **Booth/Exhibition:** Set up a booth to showcase your organization's work, engage with the community, and distribute informational materials.
- **Vendor/Sidewalk Sales:** Set up a table to sell products or showcase services to generate exposure and revenue for your business.
- **Sales & Promotions:** Provide River Days sales or promotions at your business to gain traffic and meet new customers.
- **Event Sponsorship:** Become an official sponsor of Rotaract River Days, gaining recognition through event promotions, signage, and announcements.
- **Workshop or Activity Hosting:** Conduct a workshop or organize an activity that aligns with your organization's goals and interests.
- **Volunteer Participation:** Join us in organizing and executing the various activities throughout the weekend.

# **MAD-FOR-PLAID SPIRIT CONTEST!**

**FOR THE WEEK OF JULY 2-7, GET IN THE SPIRIT OF PLAID AND  
DECORATE YOUR ESTABLISHMENT FOR A CHANCE TO WIN PRIZES!**

# GET INVOLVED WITH ROTARACT RIVER DAYS

Attendees have a multitude of ways to engage with the Rotaract River Days event. Whether setting up a booth, offering exclusive sales or promotions, sponsoring an event, hosting workshops or activities, or volunteering to help execute weekend activities, there are ample opportunities for involvement. This event serves as a platform for community interaction, business growth, and meaningful engagement.

**For Local businesses, non-profit organizations, and more.**

**Looking for ideas on how to get involved?**

Fill out the Registration Form and we'll contact you!



**SCAN TO REGISTER  
OR CLICK HERE**

# MANN'S LANDING MARKET & EXPO ACROSS FROM RIVERFRONT PARK

Attention vendors and businesses! Gear up to participate in the Mann's Landing Market & Expo at Rotaract River Days, where you'll have the opportunity to showcase your products and services to a diverse audience at Mann's Landing across from Riverfront Park. Take advantage of this day filled with community spirit and networking opportunities to engage with potential customers. Don't miss out on this exceptional chance to be part of one of the most highly anticipated events of the year!

**Details:** Market & Expo for businesses & organizations to showcase their products/services.

**Date:** July 6th, 2024

**Time:** To be announced

**Location:** Mann's Landing, across from Riverfront Park

**Fees:** Free!

**PLEASE NOTE:** Vendors must provide own equipment including tables, chairs, tents, etc. required for booth.



**SCAN TO REGISTER  
OR CLICK HERE**

