

ROTARACT

RIVER

Days

PEACE RIVER
ALBERTA

PARTICIPATION

Guide

WHERE COMMUNITY MEETS OPPORTUNITY

Peace River
Rotaract



DOWNTOWN PEACE RIVER | JUNE 19-21, 2026

Local Businesses & Organizations are **WHAT MAKES PEACE RIVER GREAT!**

Rotaract River Days is a celebration of everything that makes Peace River special—and that includes the incredible businesses and organizations that call it home. By getting involved, you're not just supporting a local event—you're helping showcase the heart and hustle that drives our community forward. It's a chance to highlight your impact, connect with residents, and be recognized as a key part of what makes Peace River such a vibrant place to live, work, and play.

WEEKEND *Schedule*

ROTARACT **RIVER DAYS**

FRIDAY

JUNE 19TH, 2026

**PLAID PARADE &
101ST BLOCK PARTY**

PLAID PARADE & RIVER DAYS KICK-OFF
GOLD CUP JET BOAT SHOW & SHINE
LEGION COMEDY CLASSIC & OPEN MIC
PEACE PRIMATES ARM WRESTLING
ART HUB EXHIBIT & VENDORS
NAVS HOCKEY SHOOT-OUT
MECHANICAL BULL RIDING
SKATEBOARD SHRED FEST
BEER GARDENS & FOOD TRUCKS
LIVE MUSIC & DANCING



SATURDAY

**JUNE 20TH, 2026
RIVERFRONT PARK**

PEACE RIVER GOLD CUP JET BOAT RACES
RIVERFRONT FUN FAIR
MANN'S LANDING MARKET & EXPO
RIVER KINGS 3-ON-3 BASKETBALL
BOUNCY CASTLES & LASER TAG
HOT DOG EATING CONTEST
MINING FOR MONEY
FOAM PARTY
LIVE MUSIC & ENTERTAINMENT
BEER GARDENS & FOOD TRUCKS



**DRESS CODE:
ALL PLAID!**

SUNDAY

**JUNE 21ST, 2026
RIVERFRONT PARK**

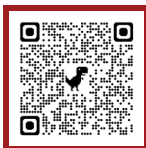
PEACE RIVER GOLD CUP JET BOAT RACES
FLAPJACK BREAKFAST
PRINCESS PARTY IN THE PARK
SUPERHERO SHOWDOWN
LET'S FLY KITES!



WAYS TO GET *Involved*

ROTARACT **RIVER DAYS**

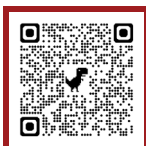
PAINT THE TOWN PLAID!



DURING THE WEEK OF JUNE 15-21

Add a plaid touch to your space and join the town-wide takeover! Be part of the energy that brings the whole community together.

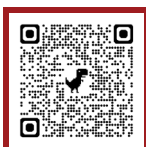
BUSINESS BUZZ



DURING THE WEEK OF JUNE 15-21

Offer a River Days promotion or in-store experience to take advantage of increased foot traffic, attract new customers, and be part of the excitement across town.

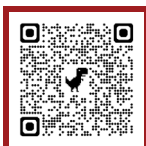
PLAID PARADE



FRIDAY, JUNE 19TH AT 5:00PM

A fun and festive parade down River Road where everyone shows their community spirit in their best plaid!

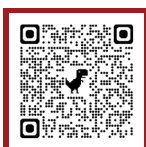
RIVERFRONT FUN FAIR



SATURDAY, JUNE 20TH AT 10:00AM

A free family-friendly celebration of community, featuring homemade games & activities where participants win small prizes.

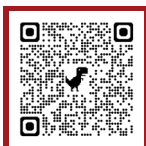
MANN'S LANDING MARKET



SATURDAY, JUNE 20TH AT 10:00AM

Brings together local makers, growers, businesses, and organizations at Riverfront Park to sell, share services, and connect with the public.

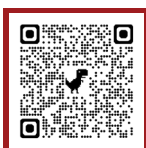
VOLUNTEERING



WHAT MAKES RIVER DAYS HAPPEN

Events like this wouldn't be possible without volunteers. It's a fun way to work together, meet new people, and be part of the energy that brings the celebration to life.

EVENT SPONSORSHIP



MOMENTS THAT BRING US TOGETHER

Put your name on the things that matter at River Days. Your sponsorship helps bring the event to life while showing your commitment to the community.



LET'S PAINT THE TOWN PLAID!

ORDER RIVER DAYS SWAG FOR YOUR HOME OR BUSINESS

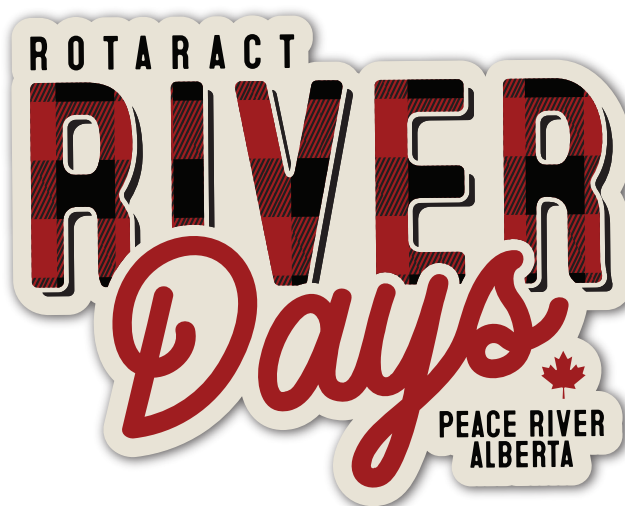
LAWN SIGN \$20

24x18in



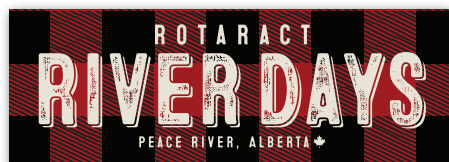
WINDOW CLING \$20

10x8in



BUMPER STICKERS

\$10 each or 3 for \$25



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