

INVOLVEMENT PACKAGE FOR BUSINESSES, NON-PROFITS & VOLUNTEERS





DOWNTOWN PEACE RIVER | JULY 5-7, 2024

peace.rotaract@gmail.com | www.peacerotaract.com

LET'S PAINT THE TOWN PLAID!

FRIDAY 101ST BLOCK PARTY!

JET BOAT SHOW & SHINE
MAINSTAGE - LOCAL TALENT
PATIO BREWS & FOOD TRUCKS
ART HUB EXHIBIT & VENDORS
DARREN GACH KARAOKE CONTEST
PEACE PRIMATES ARM WRESTLING
AXE THROWING
AND MUCH MORE!

18+ ACTIVITIES & FUN

SATURDAY RIVERFRONT FUN!

JET BOAT RACES
BUBBLE BONANZA
MINING FOR MONEY
FACE PAINTING/BALLOON ART
LASER TAG & BOUNCY CASTLES
MAINSTAGE ENTERTAINMENT
MANN'S LANDING MARKET
BEER GARDENS & MORE!

FOR FAMILIES & FRIENDS

SUNDAY SUNDAY!

JET BOAT RACES
FLAPJACK BREAKFAST
HOT ROD SHOW & SHINE
PRINCESS PICNIC & SING-ALONG

FUN FOR ALL AGES!

WEEKEND EVENTS ARE WEATHER DEPENDENT & SUBJECT TO CHANGE

PROMOTE YOUR BUSINESS OR ORGANIZATION

We are excited to invite your organization to take part in Rotaract River Days! This plaid-themed weekend extravaganza is set to take place in downtown Peace River from July 5-7, and we believe that your organization's participation could significantly enhance the overall impact of the event. Let's combine our strengths, resources, and expertise to create a memorable and successful gathering that benefits our shared causes. Together, we can maximize our collective efforts, foster a sense of unity and community enrichment while reaching a broader audience.

ESTABLISH

A themed event in conjunction with the Peace River Jet Boat Races that enhances the image and contributes to a sense of pride in our hometown.

ENGAGE

Captivate locals and visitors with exciting activities and fun entertainment for all ages. Let's create fond memories of our hometown.

PROMOTE

Boost local business by creating exposure, promoting tourism and highlighting economic development.

SUPPORT

Collaborate with other non-profit organizations to maximize efforts and amplify our collective impact on the community.





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FREE ADVERTISING PLATFORM FOR EXPOSURE COMMUNITY ENGAGEMENT

Joining Rotaract River Days means more than just showcasing your products—it's about connecting with the community, increasing your visibility, and boosting sales. By participating, you'll be part of an event that celebrates local entrepreneurship and supports economic growth in Peace River. Don't miss out on this opportunity to make a meaningful impact while showcasing your business or organization to a wide audience.

TYPES OF VENDORS: LOCAL BUSINESSES, ARTISANS, NON-PROFITS, FOOD VENDORS

WHY COLLABORATE WITH US?

By joining forces, your organization can benefit in numerous ways:

- **Exposure and Visibility:** Your organization will have the opportunity to showcase its mission, projects, and initiatives to a diverse audience from Peace River and surrounding areas.
- **Promotion and Advertising:** Take advantage of Rotaract's growing network of followers and let us help promote your products or services offered in the Peace Region.
- **Community Engagement:** Connect with the community on a personal level, fostering relationships and demonstrating your commitment to making a positive impact.
- **Fundraising & Networking**: A venue to raise funds for your organization while building relationships with other like-minded individuals, local businesses, and community leaders present at the event.
- **Community-minded Cooperation:** Participate in or organize charitable activities during the event, creating a meaningful impact on the community while aligning with your organization's mission.

HOW YOU CAN GET INVOLVED?

Ways your organization can participate in Rotaract River Days:

- **Booth/Exhibition:** Set up a booth to showcase your organization's work, engage with the community, and distribute informational materials.
- Vendor/Sidewalk Sales: Set up a table to sell products or showcase services to generate exposure and revenue for your business.
- Sales & Promotions: Provide Rive Days sales or promotions at your business to gain traffic and meet new customers.
- **Event Sponsorship:** Become an official sponsor of Rotaract River Days, gaining recognition through event promotions, signage, and announcements.
- Workshop or Activity Hosting: Conduct a workshop or organize an activity that aligns with your organization's goals and interests.
- Volunteer Participation: Join us in organizing and executing the various activities throughout the weekend.

MAD-FOR-PLAID SPIRIT CONTEST!

FOR THE WEEK OF JULY 2-7, GET IN THE SPIRIT OF PLAID AND DECORATE YOUR ESTABLISHMENT FOR A CHANCE TO WIN PRIZES!





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GET INVOLVED WITH ROTARACT RIVER DAYS

Attendees have a multitude of ways to engage with the Rotaract River Days event. Whether setting up a booth, offering exclusive sales or promotions, sponsoring an event, hosting workshops or activities, or volunteering to help execute weekend activities, there are ample opportunities for involvement. This event serves as a platform for community interaction, business growth, and meaningful engagement.

For Local businesses, non-profit organizations, and volunteers.

Looking for ideas on how to get involved?

Fill out the Registration Form and we'll contact you!



SCAN TO REGISTER OR CLICK HERE

MANN'S LANDING MARKET & EXPO

ACROSS FROM RIVERFRONT PARK

Attention vendors and businesses! Gear up to participate in the Mann's Landing Market & Expo at Rotaract River Days, where you'll have the opportunity to showcase your products and services to a diverse audience at Mann's Landing across from Riverfront Park. Take advantage of this day filled with community spirit and networking opportunities to engage with potential customers. Don't miss out on this exceptional chance to be part of one of the most highly anticipated events of the year!

Details: Market & Expo for businesses & organizations to showcase their products/services.

Date: July 6th, 2024 **Time:** To be announced

Location: Mann's Landing, across from Riverfront Park

Fees: Free!

PLEASE NOTE: Vendors must provide own equipment including tables, chairs, tents, etc. required for booth.



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